

The New Way to Teach Teens about the Effects of Drugs

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By; Ohio Attorney General Teen Ambassadors

What needs changing

- The current method of reaching out to students/kids has become ineffective.
- Teenagers get bored and tend to tune out everything being said.
- There is a lack of knowledge on seeking help for addiction.
- The commercials that are shown have become obsolete.
- Teenagers are unaware of treatment options.



How we're going to fix it

- We will introduce:
 - Efficient teaching methods
 - Personal Experience
 - Teens talking to teens about important matters
 - Anyone can learn if they wish to.



Comprehensive Drug Education Program

- Two videos (speaker/non-speaker)
- Separate website specifically for this purpose (ideally an offshoot of AG site)
- Available for any educator, parent, etc. to access and use as a resource
- External resources available
 - Links to external sources such as NIDA
 - Presenters
 - State or nationwide, drug or alcohol specific
- A unique way of education.
 - Available to anyone who wants to be educated
 - Gives all education that is lacking in schools



The Need for Personal Experience

- The issue seems far away for some
- Being spoken *at* and being spoken *to* are two different things
- It's more than another lesson on drugs, it will be a discussion
- The harsh reality *has* to be seen and heard, not just read about
- Addiction is scary, kids need to see and feel that fear to fully understand addiction
- Being honest with teens is the best way for them to listen



Importance of Teens Talking to Teens

- Students at schools are more likely to pay attention to a video or presentation when someone their age is speaking.
- Teens make a connection between themselves and the teen speaker.
- Before, students sitting in a health class would just shut out the speaker, as soon as the topic of “Drug Awareness” was announced and a police officer or adult walked into the room to give the speech.
- Teens talking to other teens about drug awareness makes a serious issue relevant.



An Easy Resource to Use

1. Our program would be readily available for anyone to use.
2. You do not have to be sitting in a health class to view our video, it can be shown at home, in the car, at school..
3. It would not cost anything to access.



Video

https://www.dropbox.com/s/9m01dfelpp1vari/Sequence%201_2.mp4?dl=0